

Developmental Milestones of Children 1 to 3 Years Old

Presented by



**Active
Thinkers**
CHILD DEVELOPMENT CENTER

Johnson's®
#KulitLikot
Modules for
Growing Children

**WHO
IS THE
CHILD?**





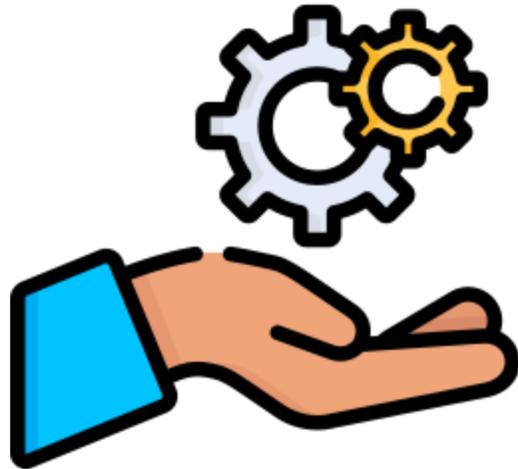
WHO IS THE CHILD?



Children like to discover something new about their abilities and need to constantly broadcast their achievements not to boast about them but to seek approval from their role models.

Children are humans. They have needs and potentials that need to be addressed and developed. As adults, it is our duty to cultivate them so they may grow to be holistic individuals, developed in all domains.

Areas of Development



**Gross and
Fine Motor Skills**



**Cognitive
Development**



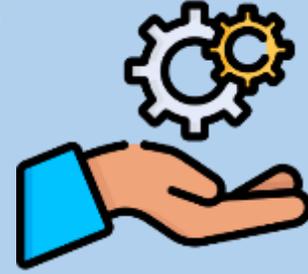
**Socio-Emotional
and Self-Help**

Johnson's®



1
ONE
YEAR
OLD





Area of Development
Gross Motor Skills

Raises head and chest when lying on stomach

Stretches legs out and kicks when lying on stomach or back

- Rolls both ways (front to back, back to front)
- Sits with and then without support on hands
- Assumes hands and knees position
- Creeps on hands and knees



Area of Development

Fine Motor Skills

Uses pincer grasp

Bangs two objects together

Opens and shuts hands

- Brings hand to mouth
- Takes swipes at dangling objects with hands



Area of Development **Cognitive**

Finds partially hidden objects

Looks at correct picture when the image is named

Imitates gestures

Explores Objects in many different ways (shaking, banging, throwing dropping Gazes slowly at moving objects (4 mos.)

Explores objects by biting or holding

Looks at direction of fallen object

Searches for completely concealed objects (18 mos.)



Area of Development **Language**

Responds to own name

Can tell emotions by making sounds

Uses voice to express joy and displeasure

Babbles chain of sounds

Responds to simple verbal request; turns head when called by name, makes eye contact

- Responds to “no”
- Uses simple gestures, such as shaking head for “no”
- Tries to imitate words
- Turns head toward sound
- Uses meaningful sounds to refer to specific objects or persons (e.g. “mama”, “dada”)



Area of Development

Socio-Emotional and Self-Help

- Begins to develop a social smile
- Enjoys playing with others and may cry when playing stops
- Communicates more with face and body
- Imitates some movements
- Enjoys social play
- Interested in mirror images
- Responds to other people's expression of emotion and appears joyful often
- Shy or anxious with strangers



Area of Development

Socio-Emotional and Self-Help

- Cries when mother or father leaves
- Enjoys imitating people in his play
- Shows specific preferences for certain people and toys
- Test parental responses to his actions during feedings
- Test parental responses to his behavior
- May be fearful in some situations
- Prefers mother and/or regular caregiver over all others
- Repeats sounds or gestures for attention

Johnson's®



Johnson's Cottonouch
Top-to-Toe Bath and
Face and Body Lotion



Johnson's Product

And its benefits for the child's Motor Development

Infants love to explore their senses. When they see colorful objects, instincts tell them to put these in their mouth. This is why it is important that the baby's hands are always clean so even when they touch and put objects in their mouth, they are still protected from germs that may cause gastrointestinal problems.

Johnson's Cottonouch Top-to-Toe Bath and Face and Body Lotion are specifically designed for baby's sensitive skin.

It protects from allergens, redness/rashes, dryness, irritation, germs, and pollution with regular use.

Johnson's®



Johnson's Blossoms
Baby Powder



Johnson's Product

And its benefits for the child's Motor Development

This is a stage where the infant starts to use their gross motor abilities to turn and tumble and test their motor skills.

Johnson's Blossoms Baby Powder's

improved formula provides long-lasting protection of up to 8 hours that leaves baby's skin comfortably dry, silky smooth, and smelling fragrant.

Johnson's®



Johnson's Milk+Rice
Bath and Cottonouch
Face and Body Lotion



Johnson's Product

And its benefits for the child's Motor Development

Towards the middle of infancy, the baby creeps on hands and knees. Constant rubbing of the baby's skin on hard and rough surfaces will make it rough and dry. Babies' skin is up to 30% thinner than adults.

Johnson's Milk+Rice Bath for normal skin helps babies get 2x Softer, smoother skin (with regular use) despite constant creeping and crawling on hard surfaces.

Meanwhile, **Johnson's Cottonouch Top-To-Toe Bath** protects baby's sensitive skin from allergens and rashes (with regular use) by forming a breathable layer of hydration.

Johnson's®



Johnson's Baby Oil



Johnson's Product

And its benefits for the child's Socio-emotional and Self-help Development

Infants need constant reassurance that adult providers are always there for them to attend to their needs. Likewise, touch is very important for them to make them feel loved and cared for.

Johnson's Baby Oil has that calming effect on babies. Massaging the baby's body before putting him to sleep will surely calm their senses. It is made with pure mineral oil that locks in moisture in baby's skin 10x more than ordinary lotions.

Infant massage has been shown to improve mother-infant bond while reducing distress and sleep problems and improving muscles and bones.

Johnson's®



2

TWO
YEARS
OLD





Area of Development
Gross Motor Skills

Carries large toy or several toys while walking

Begins to run

Stands on tiptoe

Kicks a ball

Climbs onto and down from furniture unassisted

Walks up and down stairs holding on to support



Area of Development
Fine Motor Skills

Holds crayon with palmar grasp

Scribbles in his or her own

Turns over container to pour out contents

Builds tower of four blocks or more



Area of Development
Cognitive

- Finds objects even when hidden under two or three covers
- Begins to sort by shapes and colors
- Begins make-believe play
- Exhibits simple pretend play, e.g. feed, put doll to sleep (24 mos.)



Area of Development
Language

- Points to object or picture when its named for him
- Combines single words and gestures to make wants known, e.g. "out" (18 mos.)
- Recognizes names of familiar people, objects, and body parts
- Says several single words
- Uses simple phrases (by 18 to 24 months)
- Follows simple instructions
- Repeats words overheard in conversation



Area of Development

Socio-Emotional and Self-Help

Imitates behavior of others, especially adults and older children

Is more excited about company of other children

Begins to show defiant behavior

Separation anxiety increase toward midyear then fades

Johnson's®



Johnson's Messy Times Baby Wipes



Johnson's Product

And its benefits for the child's Motor Development

At 2 years old, the baby is now starting to build independence. They start to test their gross motor limits by walking and running on their own.

Trial and errors lead to accidents like tripping and falling. Wiping those scraped knees with **Johnson's Baby Messy Times Wipes** when water and soap are not yet available to help baby's skin feel clean. It wipes away dirt and 99.9% of germs.

Johnson's[®]



3

THREE
YEARS
OLD





Area of Development
Gross Motor Skills

Stands on one foot momentarily

Walks on a straight line

Walks alone down stairs both feet on each step

Walks up and down stairs

Alternating feet, with one hand held

Runs well, rarely falling

Jumps off floor with both feet



Area of Development

Fine Motor Skills

Builds a six block tower

Hold pencil/crayon with fingers perhaps incorrectly with hand not fist

Places scissors on fingers and holds comfortably and correctly

Opens and closes scissors

Snips or makes small cuts in paper

Unbuttons large buttons; unzips large zippers

Grasps large crayon with fist; scribbles enthusiastically



Area of Development Cognitive

Eye-hand movements better coordinated; can put objects together take them apart; fit large pegs into pegboard

Does simple classification tasks based on one dimension (separates toy dinosaurs from toy cars)

- Stares for long moments; seems fascinated by, or is engrossed in figuring out a situation at hand: where the tennis ball has rolled, where the dog has gone.
- Attends to self-selected activities for longer periods of time
- Discovering cause and effect: Squeezes the cat makes the scratch
- Matches objects and pictures



Area of Development Language

- Uses personal pronouns “I” and “me”
- Vocalizes toileting needs
- Uses three-word phrases
- Has a fifty percent intelligible speech
- Asks simple questions
- Responds to simple yes and no question
- Asks “why” questions
- Uses simple sentences with pronouns
- Answer “who” questions
- Enjoy being read to if allowed to participate by pointing, making relevant noises, turning pages
- Realizes that language is effective for getting others to respond to needs and preferences



Area of Development

Socio-Emotional and Self-Help

- Shows a sense of self as evidenced by wanting less service and dependency
- Is warmly responsive to adults
- Plays alone in the presence of other children (parallel play)
- Identifies self with children of same age and sex
- Likes to perform for others



Area of Development

Socio-Emotional and Self-Help

- Begins to play with other children with adult supervision
- Discovers satisfaction from doing things with other
- Is conscious of and curious about sex differences
- Shows preferences for some friends over others
- Watches other children play, and may attempt to join briefly

Johnson's®



Johnson's Messy Times Baby Wipes



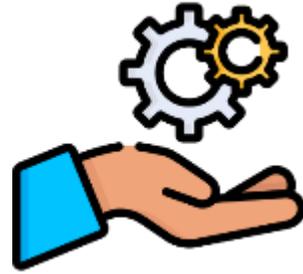
Johnson's Product

And its benefits for the child's Motor Development

This is the child's preschool years. At this stage, they start to hold the writing and coloring implements on a tripod grip. It is also the time when they begin to hold different tools like scissors. Due to this, kids are prone to germs and bacteria especially when they share these tools with classmates and siblings.

Johnson's Messy Times Baby Wipes contain a gentle water-based cleanser that is specially designed to gently clean baby's delicate hands and face. With the patented No More Tears® formula these wipes are gentle enough to use around baby's eyes.

Johnson's®



Johnson's Product

And its benefits for the child's Motor Development

Preschool children are up and about all day, especially when they go to school and play around with friends and classmates outdoor in the sun.

Thoroughly wash their hair with **Johnson's Active Kids Shiny Drops Shampoo**. It gently cleanses with argan oil and silk proteins to wash away the germs and bacteria from outdoors for shiny, silky, and healthy-looking hair.



Johnson's Active Kids Shiny Drops Shampoo

Johnson's®



Johnson's Product

And its benefits for the child's Cognitive Development

Children at this stage learn to respond to open-ended questions. They are also starting to practice simple decision making skills. Including them in making family decisions like selecting essential products to buy when in the grocery store will empower them and make them feel that they are part of the family.

Eye-hand coordination is being strengthened at age 3. Rubbing the self with **Johnson's Milk+Rice Bath and Baby Lotion** will help strengthen this skill.



**Johnson's Milk+Rice
Bath and Lotion**